



- ✓ More than 30 years
- ✓ Over 300 runs
- ✓ Over 20,000 graduates.



IBCT

Associate Trainer

Updated version 2023!

In one week, you walk away almost with the same level of expertise as your trainer who spend years in the field

Main Advantages & 'Giveaways'

- International recognition as a qualified trainer (AT).
- IBCT "Trainer's Tool Bag"
- It is your professional path to the training & HRD Career.
- An Internationally Endorsed Certificate.
- The IBCT Training License Card.
- The right to use the IBCT (AT) Hallmark in all printed and virtual matters.
- Listing your name & credentials to the international 'AT' Directory on the IBCT website.
- Enjoying a one year of coaching.
- Access to the IBCT LinkedIn professional group.
- Exclusive access to extensive e-learning and resource portal.

Who Should Attend?

- New Potential Trainers (freelance and/or corporate).
- Corporate Trainers.
- Experienced trainers who have not had formal education in training.
- Experienced trainers who want to enhance & standardize their didactic skills.
- Experienced trainers who want to get licensed by IBCT.

Program Eligibility & Admission Requirements

- College education and/or > 5 years work experience.
- Good command of English & IT skills.
- Passing the intake and admission interview.



Program Training Objectives

- Master the practical application of training and development concepts, understanding their significance as a strategic investment.
- Cultivate the skills necessary to excel in the training profession, focusing on hands-on expertise.
- Demonstrate proficiency in overseeing critical aspects of the training process, emphasizing practical implementation.
- Apply instructional design principles tailored for corporate trainers, focusing on hands-on application in real-world scenarios.
- Create and optimize the training environment, ensuring it is conducive to effective learning and skill development.
- Select and deploy didactic methods that align with training goals, emphasizing hands-on techniques for maximum impact.
- Effectively manage and address challenging behaviors, utilizing practical strategies to maintain a conducive learning environment.
- Identify and uphold the key competencies and responsibilities expected of a professional trainer, with a strong focus on hands-on application.
- Develop and deliver engaging training presentations using PowerPoint, emphasizing practical techniques for maximum effectiveness.
- Recognize and leverage individual differences in the training context, applying hands-on strategies to cater to diverse learning styles.
- Appreciate the vital role of training and development in aligning with and achieving corporate objectives, with a practical approach to implementation.

Contents

1. Training & Development: A Closer Look
2. Managing Training Environment
3. Basic Instructional Design & Didactic Methods
4. Guiding and Facilitating Skills for Trainers
5. Training as a Career
6. Complex Behaviors and Bridging Generation Differences
7. Presentation Skills for Trainers

STUDY LOAD

50 contact hours,
(Face-to-Face)

20 hours,
Self-Study & Assignments

Evaluation

- Program is evaluated according to the first and second level of Kirkpatrick per run.

Practice/theory ratio

- Practical part: 70%
- Theoretical part: 30%

Our motto:

"Practice it, rather than talk about it".

\$3450
PER PERSON

EARLY BIRD
DISCOUNT

\$2190*

LOCATIONS AND DATES

📍 **Amsterdam – Europe**
Aristo Meeting Center, Teleportboulevard 100, 1043 EJ in Amsterdam

📅 **January, 20-24, 2024**

📍 **Bangkok – Asia**
📅 **May 29 – June 2, 2024**

📍 **Dubai – Middle East**
📅 **August 10-14, 2024**

📍 **Willemstad - Americas & Caribbean**
📅 **November 16-20, 2024**

Ask a friend to join and receive both 5% off

- * Early bird rate expires for **Amsterdam** on 15-9-2024
- * Early bird rate expires for **Bangkok** on 15-2-2024
- * Early bird rate expires for **Dubai** on 15-4-2024
- * Early bird rate expires for **Willemstad** on 1-8-2024

**Ask for
the special hotel rates!**

Why Get Certified?

Becoming an IBCT Associate Certified Trainer can boost your employability, increase your earning potential, build practical skills, advance your career opportunities, and unite you with an elite community of professionals. Stand out from the pack in today's competitive job market!



Fit for the Future

The IBCT role-competence model defines 14 roles coupled with 45 competencies in 4 categories and 5 performance clusters. The core has been scientifically researched, enriched, and defines the skills and knowledge required for training professionals to be fit and successful now and in the future.



The IBCT Story; Who We Are.

IBCT is the World's first not-for-profit certification body in the field of corporate training and workplace learning industry! The main goal of the IBCT is to assure to the public that trainers, HRD and talent professionals possess the ethical standards and the professional competences and are qualified to practice.



Orient Yourself & Set A Course

Orient yourself, discover the career opportunities and apply online at ibct-global.com. We invite you for an intake and admission interview (via conference call) without obligation. You can discuss your specific training needs, specify your ambitions and set a course for a successful future.



APPLY NOW!

Register and join the program now
on www.ibct-global.com

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Terms and Conditions

