



# The International Board of Certified Trainers (IBCT)

## Organizational Profile



# Who are we?

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## History

IBCT is the World's first not-for-profit certification body in the field of corporate training and workplace learning industry. The IBCT has organized certification of trainers and HRD professionals since 1988 and was founded by Professor Warren Pontrelli in the United States. Later, it was continued as a global foundation organized under European law (in Netherlands).

 **IBCT Story:** <https://youtu.be/hZbutN1eJxQ>

## Vision

Our certification standards are the most trusted ones across the globe and our quality hallmarks are to become a global beacon and leading the industry.

 **Vision:** <https://youtu.be/-40wicHSyZ4>



# Mission

We develop and apply the state-of-the-art standards for certifying trainers, training centers and training packages; and we strictly apply them. We provide our clients with distinguishable certification services at the highest quality in the market. Our Services are globally perceived as an opportunity to learn and grow and as an international acknowledgment.

## Goals

The main goal of IBCT is to assure to the public that trainers, HRD and talent professionals possess the ethical standards and the professional competences and are qualified to practice. **Certified trainers possess:**

- The correct ethical standards
- An evidence-based customer satisfaction
- Professional competence and independence

Our established standards in the practice of training has been evident for many years, as well as the recognition of those with expertise in the field.

### The main goals of the Board are:

- To (re)certify training professionals.
- To promote professional development in the field of training and talent development.
- To (re)certify training centers and facilities.
- To (re)certify professional training programs, materials and packages.

More broadly, the goal of the Board is to secure the high standards consequently assure the public confidence in the training profession.

# Standards

Where others focus on customer satisfaction or passing tests, IBCT goes beyond and above. For example, with IBCT's '60% Transfer of Training Standard' our scope in certification of training reaches further. Why? Because organizations need employees that not only pass the test in the training room, but also apply the desired skills successful at the work floor.

# Believe

Trainers should not be allowed to train until they get prepared for practice.

 **It\_Takes\_A\_Trainer:** <https://youtu.be/Zp7zD6hJK8o>

# Independent

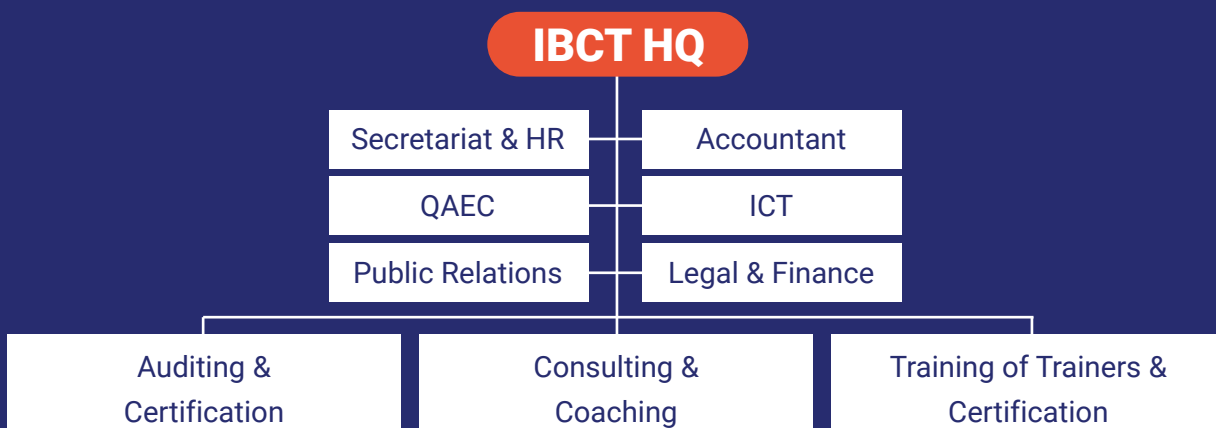
IBCT is a European-based authority focused exclusively on certifying corporate trainers, HR professionals, training centers, and training programs. It is a not-for-profit foundation registered in the Netherlands with the Chamber of Commerce under registration number 30248256.

We offer independent services, quality assurance and certification that are not influenced by commercial interests. IBCT is a full member of INQAAHE (The International Network for Quality Assurance Agencies in Higher Education).



# Structure

IBCT is headquartered in the Netherlands, EU, and partners with several organizations across multiple regions, including the United States, the Middle East, Africa, Asia, and Europe. The headquarters are organized as follows:



# We think Global and Act Local

To ensure the best training results for your organization, we proudly recommend our partners. Our global partner network is experienced in delivering high-quality HRD solutions.

The value we add to our train-the-training partners and local focal points is our passion to empower training professionals for the future. Together with them, we disseminate the international standards in training, promote sustainable human resource development, prepare training professionals to become qualified and support them to stay job fit.

IBCT provides the state of the industry train-the-trainer materials, senior trainers and evaluation tools to our local partners. We believe in teamwork spirit and partners who add mutual value and serve the local communities. Our partners are ready to serve you in the following regions: the following regions:

- USA
- Europe
- Asia
- South America & Caribbean
- Middle East and Africa
- Gulf

A hand holding a small globe over a world map background. The text "Think global, act local." is written in a white, cursive font across the center of the image.

Think global, act local.



We are proud to inform you that IBCT Certified Trainers and HRD Consultants are employed here.

*Mark of personal quality in HRD & training*



Private and public organizations, and independent professionals in the industry value our hallmark. Ministries, public and private universities, private business schools, clients, employers, trainees and funding organizations like the World Bank accept and value our professional audits and reports.

## Activities & Sectors

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### **Our quality assurance body certifies the quality of:**

- Trainers and training consultants.
- Train the trainer programs(educational).
- Training centers and facilities.
- Training packages and materials.

We provide certification and audit services for the corporate training industry, individual trainers, funding organizations, NGO's and higher education institutions.

Training programs are organized direct, in-house or through IBCT Focal Points.

# The Professional Attitude

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The reliance of managers of private and public institutions onto the advice of trainers imposes an obligation to maintain high standards of integrity and competence. In recognition of the public interest and their obligation to the profession, members & trainers must:

- Exercise independence in thought and action.
- Hold the affairs of their clients in strict confidence.
- Continuously strive to improve their professional skills.
- Advance professional standards of training.
- Treat similarly situated people similarly, while taking account of human, cultural, and other differences.
- Uphold the honor and dignity of the profession.
- Maintain the IBCT standards of personal conduct.
- Promote fair, safe and sustainable learning environment.
- Strive to achieve the balance between interest as a trainer and that of the client.

## Quality Assurance & Ethical Issues Committee

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The IBCT Code of Conduct complaints procedure is an alternative dispute resolution system for managing the professional conduct and professional ethics of IBCT members and acts as a professional self-regulating body. The QAEC is also an advisory board to the directors. Each headquarters has its own regional QAEC.



# Clients

Our trainers and consultants served in many organizations and developed thousands of trainers from many organizations. The table presents a partial list of our clients across the world.

AAMC Training Group, Australia	Lloyd's Register, Netherlands
ABeKa, Turkey	Management and Training Consultants Inc., USA
ABG Shipyard, India	Magrabi Hospitals & Centers, Saudi Arabia
ADRA Myanmar	Major Training Center, Qatar
Adecco, The Netherlands	Merkur, Croatia
ALO (Academische Opleiding Leraren), Surinam	Danone, Poland
Amazon, USA	Mizzou University of Missouri , USA
Amway, India	National Prawn Company, Saudi Arabia
Aris Global, US	NQAAEI, Libya
Atlas Graham, Canada	Nestle, Australia
Bealls Inc. USA	Nokia Siemens Networks, Romania
Benghazi University, Libiya	Occupancy Solutions LLC, USA
Biobridge, India	One Education Ltd, UK
Cashstore, USA	Open Experience, Denmark
Catholic Edu. Diocese of Parramatta, US	Painted Children, Ltd, UK
Charter College, US	Philips Singapore Learning Center, Singapore
Child Protection Training, UK	Princess Nourah bint Abdulrahman University, KSA
Columbia University, NY, US	Institute of National Planning, Egypt
Crown Worldwide Group, Hongkong	Profil & Partners, Surinam
Development Dimensions Intl., USA	Protocolo, Spain
DDOGC Consultant Solutions, Bahamas	QuicknEasy Rent-to-Own Inc, Canada
DISC Nederland, The Netherlands	Rabobank, The Netherlands
DWS-Training, UK	Resolution Life Coaching, UK
King Saud University, Saudi Arabia	Rutgers University, USA
ENS, South Africa	Security Academy, The Netherlands
Global Services, USA	Schouten University of Applied Science, China
Great Wolf Lodge, USA	Six Senses Resorts and Spas, South Africa
Habtoor Leighten Group, UAE	Stemcell Technologies, Canada
Harris County Department of Education, USA	Egyptian Paralympic Committee
Hope Foundations , US	Spectaculair, Germany
Hudson Group, USA	Stepplus, Thailand
Infopro learning, India	Success Vitamin, India
Information Mosaic, Ireland	Trainsmart Inc, USA
University of Hail, Saudi Arabia	Telecom Egypt (WE), Training Sector
Interpolis Insurance, The Netherlands	Infotech, Kuwait
ISBW University, The Netherlands	Virtus Institute, Guatemala
John Bryce Hi-Tech College, Israel	Vingerling & Partners, The Netherlands
King Abdulaziz University, Saudi Arabia	World Bank, Washington DC, USA
Edraak, Amman, Jordan	Workforce Enterprises, LLC, USA



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