

## Guidelines for the use of IBCT Logos, Quality Seals and Social Media Badges



Certified trainers, certified training programs and training centers can use the specifically developed IBCT quality seals and badges as proof of their accreditation. Authorized users must use these logos with due diligence, based on the guidelines below.

### Guidelines for the use of these logos

Institutions must use the logos with due diligence. This means, among other things:

- the logo “Certified Train-the-Trainer Program’ is only used at the level of study programs certified by IBCT and does not automatically apply to all study programs of the institution;
- the logo “Certified Train-the-Trainer Program’ and or quality seal is *not* used on certificates or diplomas of the institutions.
- the quality seal “Associate Trainer”, Certified Professional Trainer and Certified Trainer / HRD Consultant is only used at the level of certification by IBCT and does not apply to other trainers (of the institutions).

on digital carriers, the logo, quality seal or social media badge refers via a link to the IBCT website (<http://www.ibct-global.com>); the logos are not processed and must be taken over in full.

### Contact

If in doubt about the correct use of the logo, we recommend that you submit the publication, the web page, etc. to IBCT before publishing or printing. If other sizes of the logo are required don’t hesitate to request them.

### Disclaimer

If it is of the opinion that the logo, quality seal or social media badge is being used improperly, IBCT can oblige the institution and/or trainer to remove the logo and to place a correction.