

FREE
Resources

LACK of Credibility

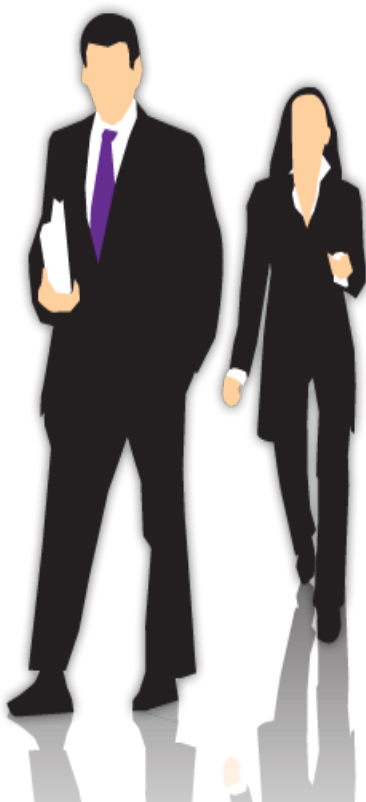


2
ISSUE

Novice corporate trainers encounter many delivery difficulties in the first years of their job. The International Board of Certified Trainers have studied the challenges of trainers and compared them with the international standards of professional conduct to identify the main performance gaps.

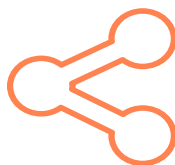
Novice trainers may be perceived that they lack credibility as subject experts. This perception affects the trainer's self-confidence, as well as it impacts the training. Following we share some tips how expert trainers deal with a lack of credibility.

Expert trainers deal with credibility by:



Be honest

Professionals are honest about their knowledge of the subject and explain that they are either experts or beginners



Share evaluation results

Sharing your evaluation results will help you building your credibility as trainer.



Certify yourself

The hallmark of the certification body provides the credentials that the market demands from a training professional.

Stay tuned to our Facebook pages, websites and YouTube channels to learn more or call our headquarters for more materials +31102045530 (GMT+1)